



STRATEGIC PLAN

2026-2030

Connect 2030

wiregrass.edu



A WORD FROM THE PRESIDENT

The Wiregrass Georgia Technical College team continues to work together as one team with one mission to serve the students, business, and industries in our 11-county service area and help them succeed. Wiregrass is dedicated to becoming the top choice for business and industry in our region. Over the next 5-10 years, we will expand programs in logistics, warehousing, health sciences, robotics, and technical training to ensure graduates are career-ready and future-ready.

We are investing in facilities, embracing AI and short-term stackable programs, and enhancing student success through targeted support. Our facilities represent more than brick and mortar---they represent a true investment in the future of the communities that we serve. We are expanding opportunities for students to gain hands-on skills that lead directly to high-demand careers. Apprenticeships are a vital component of our mission at Wiregrass Georgia Technical College. They provide students with real-world, paid work experience while meeting the evolving workforce needs of our local employers. We are proud to partner with businesses across South Georgia to create career pathways that lead to high-wage, high-demand jobs and support economic growth throughout our region. We are preparing the next generation workforce for years to come. By strengthening industry partnerships and securing additional funding, we will achieve these goals.

Together, we will drive workforce development and student success. Thank you for your commitment to our mission.


DEANNIA CLEMENTS
PRESIDENT

"Wiregrass will be the leading choice for business and industry in our region. Our graduates will be known for their expertise, and we will continue to innovate, adapt, and invest in programs that drive student success and workforce readiness."

ABOUT WIREGRASS

Wiregrass Georgia Technical College, a unit of the Technical College System of Georgia, is recognized for its leadership in workforce development. The college equips individuals with the education, training, and skills necessary to make meaningful contributions to the regional economy. Several of Wiregrass's programs have been ranked among the top in the state or nation, underscoring the institution's commitment to excellence and the strong competency of its graduates.

Wiregrass offers more than 200 academic programs in the areas of Arts and Sciences, Health Science, Business Education, Computer Sciences and Design and Media Production, Professional Services, and Technical and Industrial fields. Many programs hold programmatic accreditations, licensures, and approvals from various state and national agencies. The college also provides continuing education classes, economic development services, and adult literacy programs to support individuals across its service area and throughout Georgia.



Program Areas

Business Education

- Accounting
- Business Management
- Business Technology
- Customer Service
- General Business
- Health Information Coding & Management

Computer Sciences and Design & Media Production

- Computer Programming
- Computer Support
- Cybersecurity
- Design & Media Production
- Game Development
- Networking

Health Sciences

- Dental Assisting
- Dental Hygiene
- Medical Assisting
- Medical Laboratory Technology
- Nurse Aide
- Patient Care Assisting
- Paramedicine
- Pharmacy Technology
- Phlebotomy
- Practical Nursing
- Radiologic Technology
- Registered Nursing
- Surgical Technology

Professional Services

- Barbering
- Cosmetology
- Criminal Justice
- Culinary Arts
- Early Childhood Care & Education
- Education
- Esthetician

Technical & Industrial

- Air Conditioning Technology
- Automation Technology
- Automotive Technology
- Commercial Truck Driving
- Construction Technology
- Diesel Equipment Technology
- Engineering & Telecommunications
- Environmental Horticulture
- Precision Machining & Manufacturing
- Welding & Joining Technology

General Studies

- General Studies
- Interdisciplinary Studies
- Occupational Studies
- Technical Studies

Wiregrass Georgia Technical College is accredited by the Southern Association of Colleges and Schools Commission on Colleges (SACSCOC) to award associate degrees. Wiregrass Georgia Technical College also may offer credentials such as certificates and diplomas at approved degree levels. Questions about the accreditation of Wiregrass Georgia Technical College may be directed in writing to the Southern Association of Colleges and Schools Commission on Colleges at 1866 Southern Lane, Decatur, GA 30033-4097, by calling (404) 679-4500, or by using information available on SACSCOC's website (www.sacscoc.org).

During Academic Year 2024 (AY24), the college enrolled 6,561 unduplicated students. Of these, 58.5% were enrolled in technical certificate of credit programs, 24.9% in diploma programs, and 21.9% in associate degree programs. Additionally, 2,888 students were dual-enrolled high school students earning college credit. Female students made up 65.7% of the population, compared to 34.3% male students, with 51.6% of all students under the age of 21. The racial composition was predominantly African American (42.6%) and White (42.3%), with additional representation from other racial and ethnic groups. Part-time students accounted for 79.1% of enrollment, while 20.9% attended full time.

Financial aid was awarded to 52.1% of students, and 57.4% enrolled in at least one online course. To support this significant online student population, the College selected a Quality Enhancement Plan (QEP) focused on improving online student success.

Wiregrass partners with 12 school systems and more than 27 high schools to deliver early college experiences through dual enrollment. In AY24, 2,288 high school students participated in dual enrollment courses, expanding access to college-level learning and career pathways.

In addition to traditional academic programs, the College delivers robust Adult Education and Economic Development services. In FY24, the Adult Education Department served 931 students through GED® preparation, English as a Second Language, and basic skills instruction. That year, 162 students successfully earned their GED® diplomas.

The Department of Economic Development provided customized training to 84 companies, serving 11,428 individuals with a total of 116,202 hours of training in FY24. Additionally, 2,206 continuing education students completed 44,626 hours of professional development. The department also served 272 credit students and 8,433 non-credit students through programs with the Georgia Department of Corrections and CoreCivic.

Wiregrass Georgia Technical College positively impacts the lives of more than 21,390 individuals annually through its academic programs, adult education services, and economic development training. These efforts reflect the college's mission to foster student success and drive economic growth across the region.



MISSION

The mission of Wiregrass Georgia Technical College, a unit of the Technical College System of Georgia, is to promote community, educational, and economic development by providing a trained workforce in our 11-county service area and throughout the State of Georgia. The college fulfills the mission by supporting student success and providing technical and academic instruction, through traditional and distance education delivery methods, leading to associate degrees, diplomas, and technical certificates of credit; customized training for new and existing industries; professional and personal development through continuing education programs; and adult education services to meet the needs of citizens, business, and industry in the service area.

Updated 2020; Reviewed 2025

Vision Statement

Wiregrass Georgia Technical College will be recognized as a leader in the Technical College System of Georgia exemplifying premier qualities that meet the vigorous life-long learning needs of the students, communities, businesses, and industries within the college's 11-county service area and throughout the State of Georgia.

CORE VALUES

Student Focus:

We value each student as a unique individual. We help them set and reach educational goals in a supportive and accessible learning environment.

Accountability:

We take ownership of our roles, decisions, and outcomes. Through effective communication and continuous improvement, we work to strengthen the college.

Diversity:

We embrace the diverse backgrounds of our community and foster an inclusive, respectful environment. We ensure equitable opportunities for everyone to thrive.

Safety:

We are committed to a safe, healthy campus by investing in training, communication, and professional security to support the well-being of all.

Exceptional Service:

We build strong relationships through positive interactions and collaboration. Together, we support lifelong learning that benefits individuals, businesses, and communities.



EXECUTIVE SUMMARY

Wiregrass Georgia Technical College's Connect 2030 Strategic Plan outlines the institution's shared vision and strategic direction through the year 2030. It is the result of a broad, inclusive, and iterative planning process that prioritized student and employee success, institutional effectiveness, and community responsiveness.

The development of this plan was guided by input from across the college and its stakeholders. The process began with the 2024 Annual Strategic Planning Retreat, where faculty, staff, and administrators provided initial insights into institutional priorities. In early 2025, a series of listening sessions with students, faculty, staff, and community partners were held to gather additional perspectives. This feedback yielded 21 strategic themes, including student support, workforce readiness, academic programs, technology, equity, and operational improvements.

These themes were thoughtfully reviewed and consolidated into 10 strategic focus areas during the May 2025 Strategic Planning Retreat, allowing for more actionable discussion while honoring the breadth of the original feedback. The result was a sharper focus on the most pressing and high-impact opportunities for Wiregrass Georgia Technical College.

Following additional synthesis and stakeholder reflection, the strategic plan was ultimately organized around five institutional themes, which now serve as the core pillars of Connect 2030:

- Onboarding & Retention – Fostering lasting connections by supporting students and employees from entry to advancement through intentional onboarding, mentoring, and engagement strategies.
- Student Engagement – Building strong, meaningful connections and a sense of belonging through inclusive, active, and responsive experiences that ensure every student's voice is valued.
- Communication – Strengthening internal and external connections through clear, transparent, and aligned communication that enhances awareness and collaboration.
- Technology Access & Innovation – Connecting students, faculty, and staff to essential technologies that drive innovation, support learning, and improve institutional performance.
- Experiential Learning & Job Placement – Connecting education to real-world opportunities through internships, apprenticeships, and strategic employer partnerships that support student success.

Connect 2030 positions Wiregrass Georgia Technical College to navigate future challenges and opportunities by strengthening the connections that matter most—between students and success, education and workforce needs, innovation and infrastructure, and people and purpose. This plan reaffirms our commitment to being a responsive, equitable, and forward-thinking institution that advances student achievement, workforce development, and community impact.





GOAL 1

Expand experiential learning and career-connected opportunities to improve student employability and industry partnerships.

GOAL 2

Advance technology infrastructure, facilities, and innovation to enhance learning, teaching, and operational effectiveness.

GOAL 3

Enhance student success by improving retention, onboarding, advising, and support systems through active engagement and accessible services.

GOAL 4

Support employee success through improved retention, onboarding, and engagement by fostering transparent and inclusive internal communication.

GOAL 1

Expand experiential learning and career-connected opportunities to improve student employability and industry partnerships.

Objective 1.1: Increase new registered credit and non-credit apprenticeships by 150% by 2030, achieving a minimum of 10% year-over-year growth.

- **Strategy:** Partner with employers, expand program offerings, and promote apprenticeship opportunities to students through targeted outreach and collaboration with industry advisory boards.

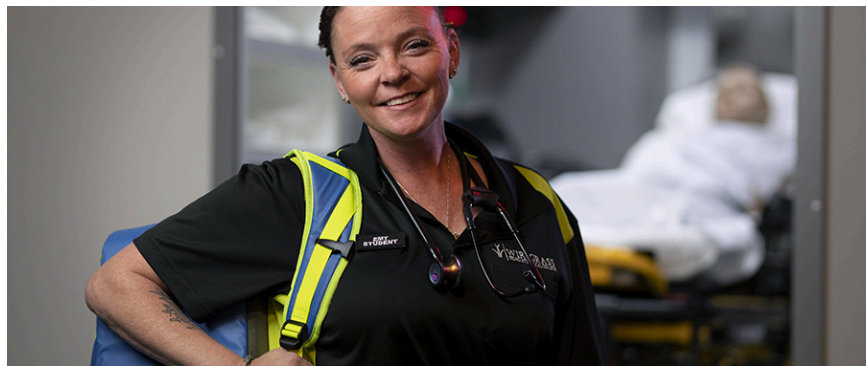
Objective 1.2: Ensure 100% of academic programs incorporate at least one hands-on or real-world learning opportunity (e.g., internships, job shadowing, apprenticeships, externships, applied projects) by 2030, verified through program audits.

- **Strategy:** Collaborate with faculty and program advisory committees to integrate experiential learning into curricula and verify inclusion through annual academic program audits.

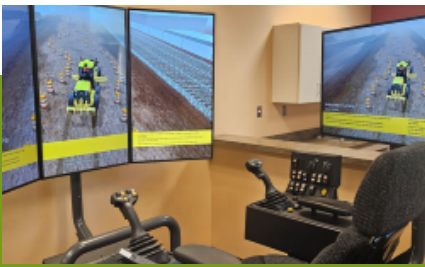
Objective 1.3: Grow total Full-Time Equivalent (FTE) enrollment to 3,500 students by 2030.

- **Strategy:** Launch innovative programs aligned with workforce demands and develop five high school and adult education pipeline partnerships to increase enrollment.

Supports TCSG GOAL #1: Increase enrollment globally and in strategic areas and GOAL #3: Create more partnerships with business and industry



Connect students to real-world experiences and industry partnerships that bridge education and employment, strengthening pathways to meaningful careers and economic impact.



GOAL 2

Advance technology infrastructure, facilities, and innovation to enhance learning, teaching, and operational effectiveness.

Objective 2.1: Complete major technology upgrades in instructional labs on all campuses by 2030.

- **Strategy:** Implement priorities outlined in the college’s Technology Plan, focusing on industry-relevant equipment and instructional tools.

Objective 2.2: Increase student and faculty usage of online learning tools and platforms by 40% by 2030.

- **Strategy:** Provide targeted professional development, integrate tools into instructional design, and promote usage through the Quality Enhancement Plan.



Objective 2.3: Complete major facilities upgrades by 2030.

- **Strategy:** Execute planned renovations and enhancements outlined in the Master Facilities Plan to improve both instructional environments and student support spaces.

Supports TCSG GOAL #5: Increase innovation and research opportunities

Connect learning environments to the future through innovative technology, modernized facilities, and infrastructure that empowers teaching, learning, and operational excellence.

GOAL 3

Enhance student success by improving retention, onboarding, advising, and support systems through active engagement and accessible services.

Objective 3.1: Enhance the student onboarding and advising experience by 2030 by ensuring at least 90% of accepted students receive personalized outreach within one week of acceptance.

- **Strategy:** Utilize TargetX to automate and track outreach workflows, train advisors, and ensure students receive timely communication and support.

Objective 3.2: Increase the student retention rate to 75% by 2030.

- **Strategy:** Strengthen academic retention efforts by implementing early alert systems and expanding access to academic tutoring and coaching services.
- **Strategy:** Promote holistic student well-being by increasing access to counseling services, launching wellness awareness campaigns, and addressing barriers such as transportation and financial challenges through integrated support services.

Objective 3.3: Increase adult education enrollment and graduates each year through 2030.

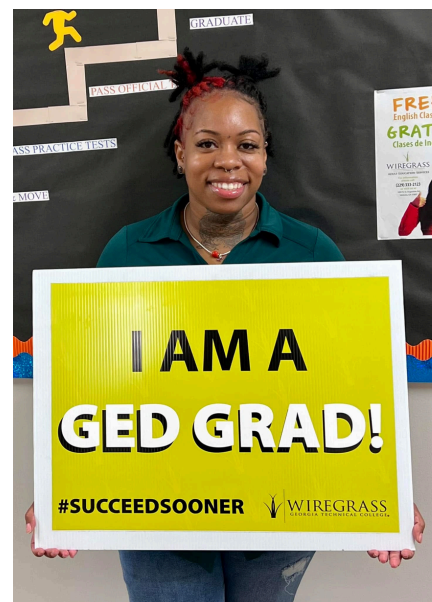
- **Strategy:** Strengthen partnerships with employers and correctional institutions.

Objective 3.4: Increase continuing education course offerings on all campuses every year.

- **Strategy:** Conduct annual needs assessments, identify qualified instructors, and develop short-term non-credit offerings responsive to regional workforce needs.

Supports TCSG GOAL #4: Improve retention and graduation rates and GOAL #1: Increase enrollment globally and in strategic areas

Connect every student to the support, guidance, and resources they need to thrive—ensuring equitable access to education, strong engagement, and improved outcomes at every stage of their journey.



GOAL 4

Support employee success through improved retention, onboarding, and engagement by fostering transparent and inclusive internal communication.

Objective 4.1: Improve employee retention by 15% by 2030.

- **Strategy:** Implement a phased salary plan, launch a formal onboarding program, and create a mentoring system to support new hires and improve job satisfaction.

Objective 4.2: Increase the number of qualified applicants received year-over-year.

- **Strategy:** Expand recruitment marketing, streamline job descriptions and application processes, and offer competitive compensation packages.

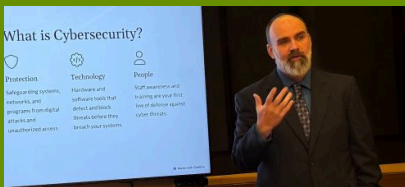
Objective 4.3: Increase employee engagement opportunities and participation year-over-year.

- **Strategy:** Foster a culture of engagement by offering diverse opportunities such as wellness programs, professional development events, appreciation initiatives, and feedback forums.
- **Strategy:** Conduct regular reviews of internal policies and procedures, and streamline processes based on employee input to reduce barriers and enhance participation.



WIREGRASS
ONE TEAM. ONE MISSION.

Supports TCSG GOAL #2: Recruit and retain qualified faculty & staff



Connect faculty and staff to purpose, growth, and one another through meaningful support, communication, and professional development that builds a stronger, more unified team.

CONNECT 2030

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GOAL 1: Expand experiential learning and career-connected opportunities to improve student employability and industry partnerships.

- Objective 1.1: Increase new registered credit and non-credit apprenticeships by 150% by 2030, achieving a minimum of 10% year-over-year growth.
- Objective 1.2: Ensure 100% of academic programs incorporate at least one hands-on or real-world learning opportunity (e.g., internships, job shadowing, apprenticeships, externships, applied projects) by 2030, verified through program audits.
- Objective 1.3: Grow total Full-Time Equivalent (FTE) enrollment to 3,500 students by 2030.

GOAL 2: Advance technology infrastructure, facilities, and innovation to enhance learning, teaching, and operational effectiveness.

- Objective 2.1: Complete major technology upgrades in instructional labs on all campuses by 2030.
- Objective 2.2: Increase student and faculty usage of online learning tools and platforms by 40% by 2030.
- Objective 2.3: Complete major facilities upgrades by 2030.

GOAL 3: Enhance student success by improving retention, onboarding, advising, and support systems through active engagement and accessible services.

- Objective 3.1: Enhance the student onboarding and advising experience by 2030 by ensuring at least 90% of accepted students receive personalized outreach within one week of acceptance.
- Objective 3.2: Increase the student retention rate to 75% by 2030.
- Objective 3.3: Increase adult education enrollment and graduates each year through 2030.
- Objective 3.4: Increase continuing education course offerings on all campuses every year.

GOAL 4: Support employee success through improved retention, onboarding, and engagement by fostering authentic and supportive internal communication.

- Objective 4.1: Improve employee retention by 15% by 2030.
- Objective 4.2: Increase the number of qualified applicants received year-over-year.
- Objective 4.3: Increase employee engagement opportunities and participation year-over-year.



WIREGRASS

GEORGIA TECHNICAL COLLEGE®

Equal Opportunity Institution | A Unit of the Technical College System of Georgia | WGTC is accredited by SACSCOC